## **CHRISTOPHER J. SHOEMAKER**

Vice President and Program Manager, SFS Private Wealth Advisor, RJFS

With over 29 years of experience in the financial services industry, Chris Shoemaker leverages his extensive knowledge to assist clients in navigating the complex world of wealth management. By employing an educational investment approach and a proactive mindset focused on clients' specific needs, Chris cultivates long-term relationships and gains a deep understanding of each client's objectives. This allows him to provide practical strategies and comprehensive financial plans tailored to address all aspects of their wealth equation.

Chris collaborates with the seasoned professionals at Raymond James, benefiting from their wealth of resources in financial planning, estate and tax planning, wealth preservation, retirement planning, college funding, and more. He diligently crafts personalized financial plans and detailed investment strategies to help clients fulfill their immediate financial requirements while simultaneously working towards their future goals. His plans aim to mitigate tax liabilities, effectively handle estate matters, gain better control over discretionary expenses, and achieve long-term financial milestones.

Chris graduated from George Washington University with a B.A. in Political Science and earned an M.B.A. in Finance from Villanova University. He has also received an M.S. in Personal Financial Planning and Counseling from The University of Alabama. He holds the professional designation of Accredited Investment Fiduciary (AIF) and has been associated with Sturdy Financial Services for 17 years. In his role as the investment program manager for Sturdy Savings Bank, he oversees the investment operations.

Before joining Sturdy Financial Services in 2008, Chris garnered valuable experience at Morgan Stanley, UBS, Rorer Asset Management, and served as a US Naval Officer. Outside of his professional endeavors, he finds joy tending to his small farm and actively volunteers as a board member with the NAS Wildwood Aviation Museum. Chris and his wife, Erin, are proud parents of two children, Patrick and George, and share their home with various pets and farm animals.

NOTE: Raymond James does not provide tax or legal services. Please discuss these matters with the appropriate professional.

## CHRISTOPHER SHOEMAKER, AIF®

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